

**FOR IMMEDIATE RELEASE - AUGUST 19, 2010**

LOS ANGELES, CA - RCLCO (Robert Charles Lesser & Co.) hires economic planning expert, Richard Williams



RCLCO is pleased to announce the addition of Richard Williams to its team. Rich brings over 20 years of experience leading successful redevelopment and economic planning engagements for federal, state and local government agencies as well as public and non-profit institutions throughout the US and abroad.

Rich was responsible for conducting the economic analysis components for the Charlotte Area Transit System MIS, Charlotte, NC; Trinity River Corridor project in Dallas, TX; Wake Forest University Health Science Park in downtown Winston-Salem, NC; NoMa and New York Avenue Corridor projects in Washington, DC; Chula Vista Bayfront Master Plan, San Diego CA; and many others. He has also conducted numerous market and financial feasibility studies for private sector clients, ranging from urban in-fill to master-planned communities and town center projects. Rich is considered an expert on mixed-use urban redevelopment project feasibility and publicly-sponsored financing strategies.

Prior to joining RCLCO Rich was a Managing Director at CBRE Consulting in its downtown LA office, and prior to that held a senior consulting position at Economics Research Associates in both its Washington, DC and San Diego, CA offices. He has also held several consulting and municipal staff positions in Maryland, Chicago and the United Kingdom.

Rich graduated from the University of Wales in the UK. He is an authority in areas including public/private partnerships and redevelopment financing strategies, and the economic impacts of transit-oriented development. He is active in ULI, APA, and CALED.

"We are delighted that Rich has joined our team to expand the breadth of our advisory services to public and private sector clients confronting challenging land use decisions. His deep expertise, particularly in the area of public/private partnerships, will be of great service to our clients." Gadi Kaufmann, CEO, RCLCO.

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*RCLCO is an independent real estate advisory firm, providing market and economic analysis, strategic planning, and development advisory services for real estate investors and developers, public agencies, financial institutions, and non-profit organizations. Founded in 1967, RCLCO is headquartered in Washington, D.C., and has offices in Atlanta, Austin, Los Angeles, and Orlando. For more information, contact Laura Cole at 240-396-2340 or [lc@rclco.com](mailto:lc@rclco.com). Visit us online at [www.rclco.com](http://www.rclco.com).*