

## ARTHUR DAVIS, INC. Bremen, Georgia

RCLCO was retained by the Development Authority of Bremen, Georgia to determine the market opportunity and level of support for golf at the subject property. Specifically, we were to provide recommendations relative to:

- Market demand;
- Competitive environment;
- Projected rounds from within the market;
- Potential to attract from outside the market;
- Fee ranges that can be supported, and;
- Marketing considerations and related facilities.

To accomplish these objectives we physically inspected the subject property and its surrounding land uses. We examined the local and greater regional market to determine supply and demand conditions for golf. We also identified the market audiences that can most readily be attracted to the property and determined the impact of competing facilities in the property's competitive market area.

We prepared a statistical demand analysis to forecast market support for golf, determined market opportunities by type of course and prepared recommendations for the subject property.