

## EASTLAKE COMMUNITY REDEVELOPMENT PLAN

### Atlanta Housing Authority

### Atlanta, Georgia

RCLCO joined a multi-disciplinary team of planning and development professionals to evaluate the opportunity for re-programming at the Eastlake Meadows community, in southeast Atlanta. This included HOPE VI applications for a mixed-income community. RCLCO's participation included conducting market and consumer research and analysis that was incorporated into master plan and programming recommendations for the project.

Following the success of the redevelopment program at Techwood/Clark Howell Homes, the Atlanta Housing Authority began to consider this model for redevelopment for some of its larger communities. Reflecting the mixed-income concept, RCLCO's analysis included pricing recommendations appropriate to a graduated income scale.

This project recommended a strategy to convert the Eastlake Meadows from a public housing complex to an economically viable mixed-use and mixed-income area. The conversion, now referred to as the New Community at Eastlake, is nearing completion and has had a positive economic impact to the surrounding area and neighborhoods.

