

EVER VAIL Vail, Colorado

In what is being described as the most ambitious resort redevelopment in North America, Vail Resorts Development Company is planning a \$1 billion project in the West Lionshead Village of Vail Valley. This Brownfield redevelopment will be built on nearly 12 acres and feature a new gondola, public parking, restaurants, condominiums, commercial retail, office space, fractional ownership residential, a hotel, and a mountain operations facility. As designed, Ever Vail would be the largest LEED-certified project for resort use in North America.

RCLCO worked with the developer to formulate a strategic vision for the project, which included comprehensive market, financial, and economic impact analyses. Furthermore, the RCLCO team was able to employ years of experience guiding ski resorts in North America in advising the developer on programming and retail recommendations for the project.

This redevelopment is still in the conceptual planning phase, and construction is expected to begin in late 2009. Commencing with initial design in the spring of 2007, RCLCO continues to serve in an advisory role on this project.

