



## SOUTH GRAND BLVD. – GREAT STREETS INITIATIVE St. Louis, Missouri

Design Workshop and RCLCO are currently working together as part of the Great Streets initiative on South Grand Boulevard in St. Louis, MO. South Grand is a major north/south thoroughfare in the city. Its walkable urban environment, collection of ethnic eateries, diverse population, and offbeat feel make it unique in the city. The St. Louis Metropolitan Planning Organization, East-West Gateway, saw an opportunity to further enhance the experience and economy of South Grand through the implementation of extensive roadway and streetscape improvements and, as such, commissioned a planning and economic study.

Design Workshop is the prime consultant on this engagement and directs the planning, design, and implementation efforts. Design Workshop's plan will help meet East-West Gateway's objective in further establishing South Grand as a quality walkable mixed-use urban neighborhood while enhancing accessibility for multiple modes of transportation (including bike, bus, bicycles, and pedestrians). RCLCO supported this effort by advising on the economic impact these improvements will have on the surrounding district. This analysis included a quantification of likely future development potential and increase in retail sales. These analyses are based on a thorough understanding of the area's demographic profile, its real estate markets, and its context within the great St. Louis City and St. Louis MSA markets.

RCLCO also worked directly with the South Grand Community Improvement District to help prepare them to best handle their future economic development, particularly in light of the planned transportation changes. This advisory role helped empower the CID with specific tools, information, and best practices so that they may take a more proactive role in their neighborhood's continuing evolution.

As the project winds down, Design Workshop and RCLCO are assisting in the project's implementation by bringing all interested parties together to negotiate roles and responsibilities related to the project's ultimate execution.



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