

## STATION CASINOS, INC. Lincoln, California

RCLCO completed a market opportunity analysis for Station Casinos to evaluate development opportunities adjacent to Thunder Valley Casino in Lincoln, California. The casino is owned by the United Auburn Indian Community and is managed by Station Casinos, Inc.

Lincoln is located in Placer County, a rapidly growing suburb northeast of Sacramento. RCLCO evaluated the relative level of opportunity for hospitality, retail, industrial, and residential uses, factoring into account both locally-generated demand from existing residents and household growth, as well as demand generated from casino visitors. In addition, RCLCO provided Station Casinos with case studies of development surrounding existing Indian gaming facilities in California and nationally, as well as strategic recommendations regarding the build out of areas surrounding Thunder Valley Casino.

The budget to complete this assignment was \$40,000.



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