

# MONTHLY **WEBINAR**

# 2023 YEAR-END SENTIMENT, STEMDEX METRO RANKINGS & DECEMBER UPDATE FOR REAL ESTATE CAPITAL MARKETS

Kelly Mangold Principal RCLCO

#### **Scot Bommarito**

Senior Research Associate RCLCO Fund Advisors

#### **Charles Hewlett**

Managing Director RCLCO

#### Ryan Guerdan

Senior Associate RCLCO

#### **TODAY'S PANELISTS**









Kelly Mangold

Principal RCLCO P: (240) 669-5638 E: kmangold@rclco.com

#### **Scot Bommarito**

Senior Research Associate RCLCO Fund Advisors **P:** (323) 489-3264 **E:** sbommarito@rclco.com

#### **Charles Hewlett**

Managing Director RCLCO P: (240) 644-1006 E: chewlett@rclco.com

#### Ryan Guerdan Senior Associate RCLCO P: (407) 550-0289 E: rguerdan@rclco.com

RCLCC



# AGENDA

- Macroeconomic Update
- End-of-Year Sentiment Survey
- ► 2023 STEM Job Growth Index (STEMdex)
- ► Q&A

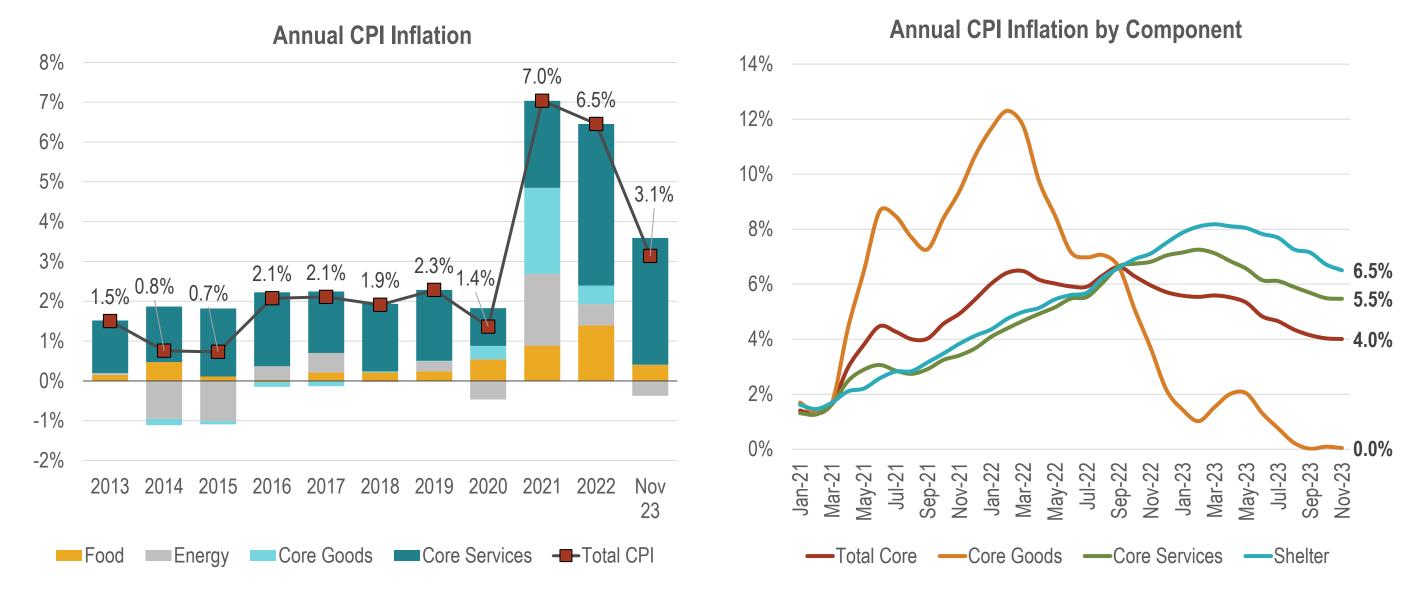
## **MACROECONOMIC UPDATE**



RCLCO Monthly Webinar | December 19, 2023 | 4

## **CORE SERVICES (INC. SHELTER) INFLATION CONTINUED TO DRIVE CPI**

Inflation Has Cooled Notably but Housing Costs Remain Elevated; Fed Says It Is Premature to Declare Inflation Victory



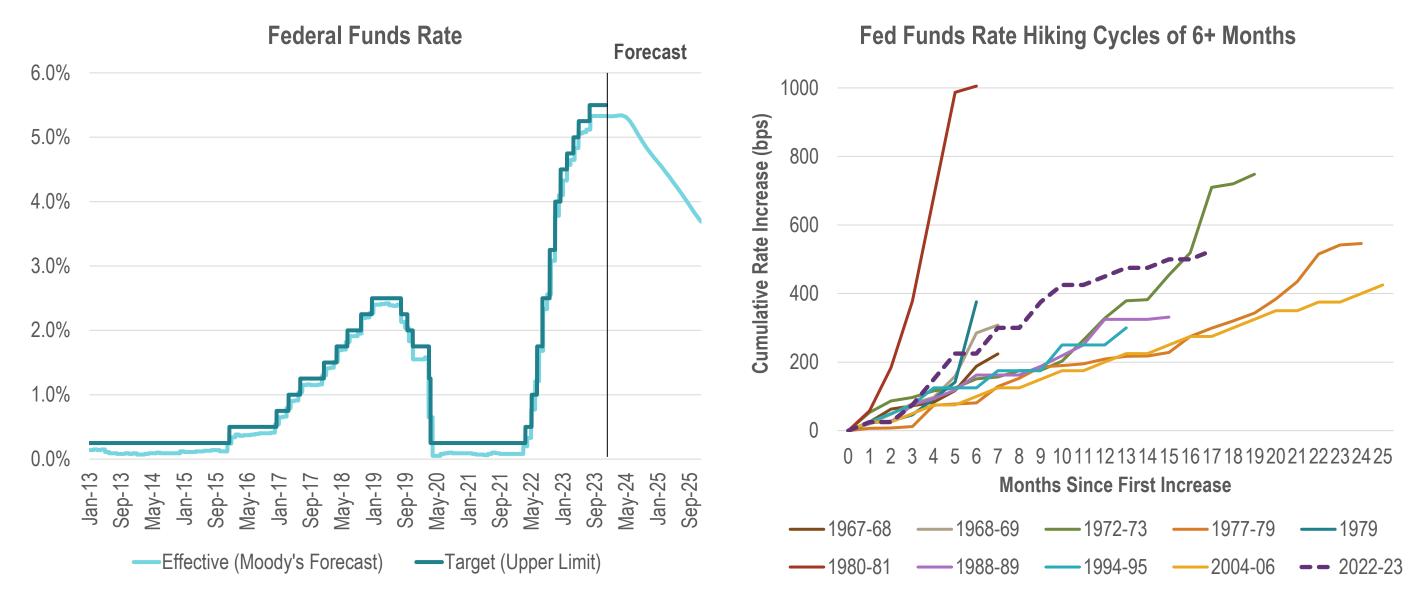
Data are as of November 2023.

Note: Annual inflation figures refer to year-over-year inflation at the end of the year; figures are not seasonally adjusted. Source: U.S. Bureau of Labor Statistics



#### THE FED HELD RATES STEADY IN DEC., PENCILED THREE RATE CUTS FOR 2024

The End Appears to Be in Sight for the Fed's Most Aggressive Rate Tightening Regime in Decades

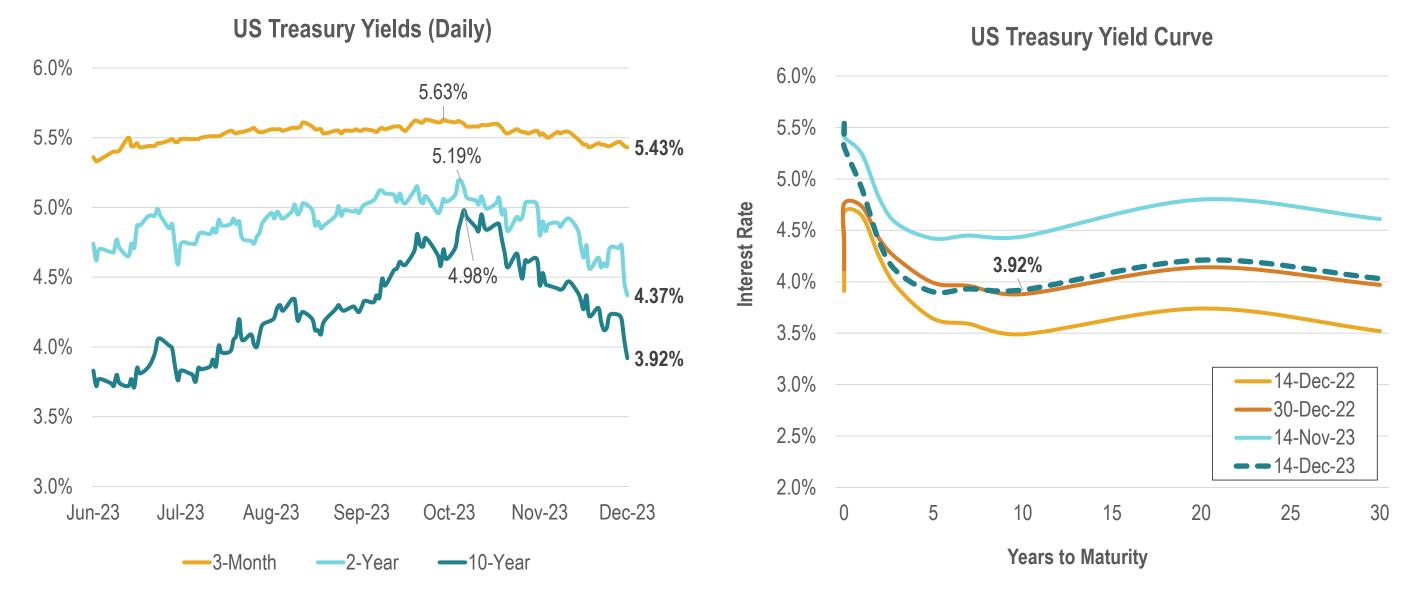


Data are as of November 2023. Source: Federal Reserve Bank of St. Louis

#### MEDIUM- AND LONG-TERM RATES DOWN CONSIDERABLY FROM MID-OCTOBER

Short-term US Treasury Rates Remain Highly Elevated on Inverted Yield Curve

TE CONSULTING



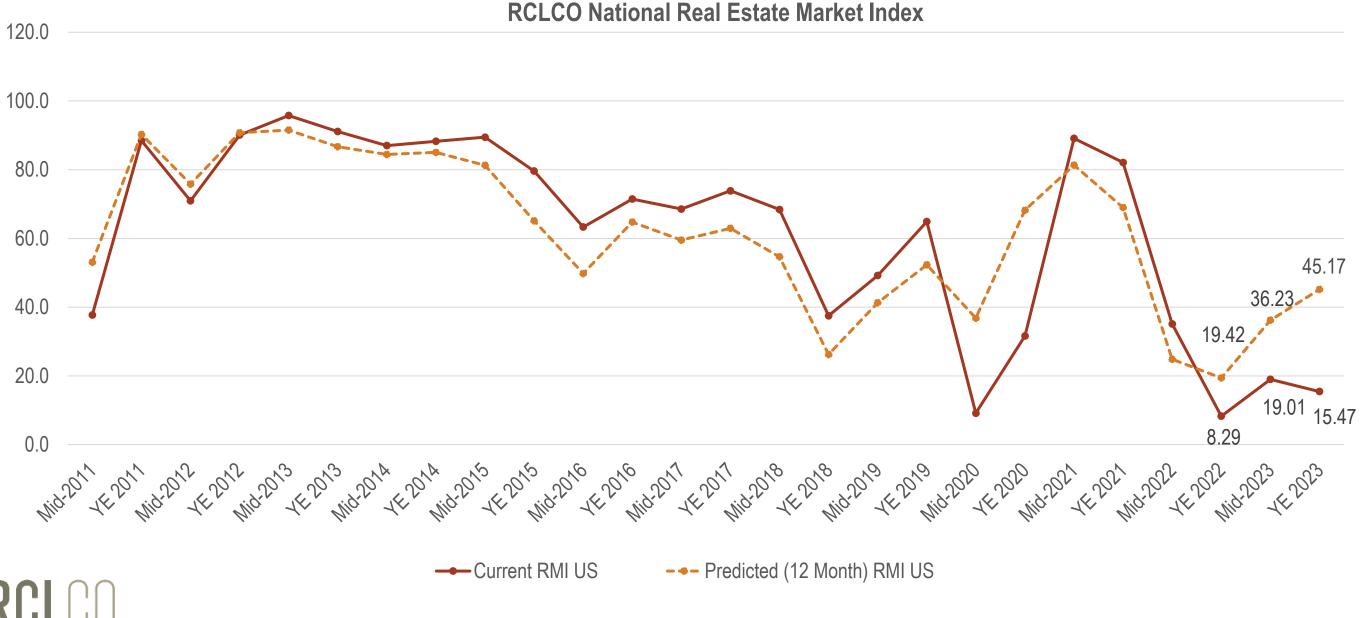
Data are as of December 14, 2023. Source: The Federal Reserve

## **END-OF-YEAR SENTIMENT SURVEY**

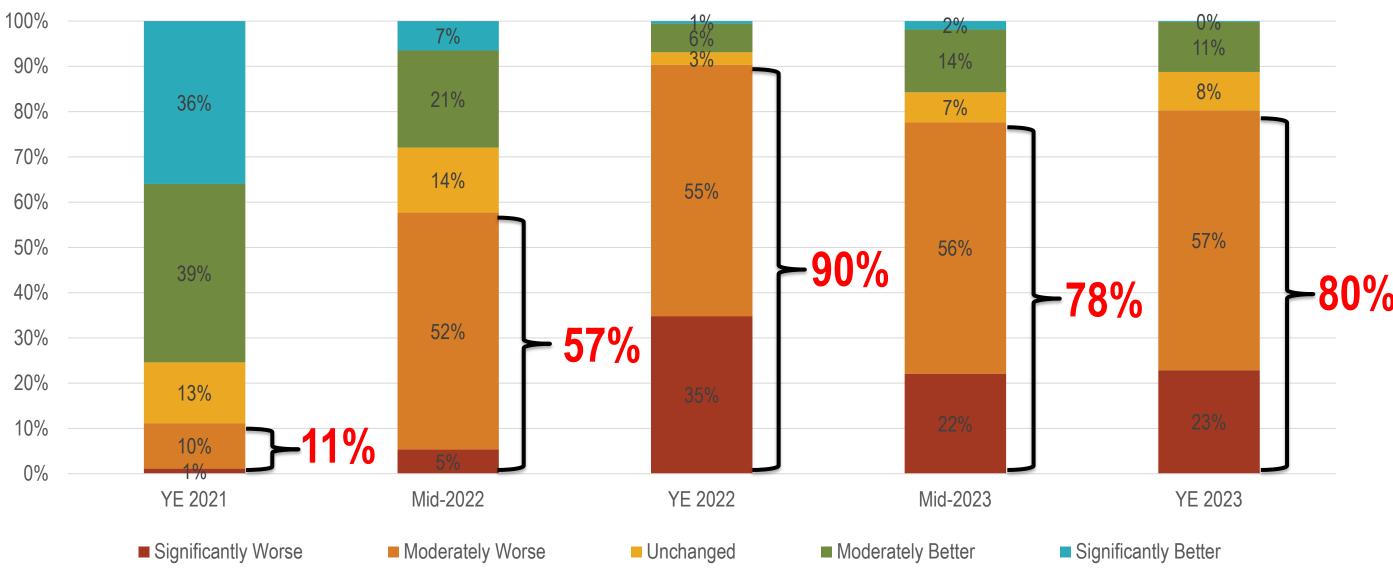


RCLCO Monthly Webinar | December 19, 2023 | 8

Future Outlook is Optimistic, Current Conditions Remain Low and Flat



How would you rate National Real Estate Market Conditions Today compared with One Year Ago?





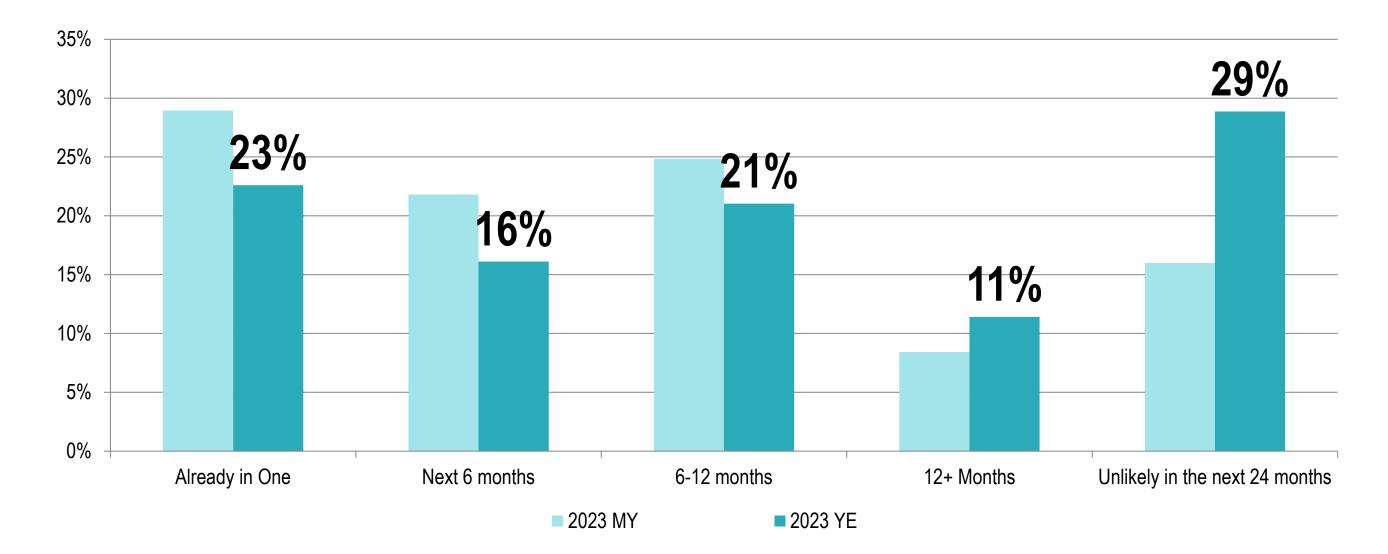
## AUDIENCE SURVEY SAYS....

Two-part question:

- 1. Will the U.S. economy enter into a recession sometime over the next 18 months?
  - a) Yes
  - b) No
  - c) Not sure
- 2. If you believe the U.S. will be in a recession in the next 18 months, when do you believe it will start?
  - a) Already in one
  - b) Next 6 months
  - c) 6-12 months
  - d) 12+ months
  - e) Unlikely in next 24 months



When will the next U.S. recession occur?





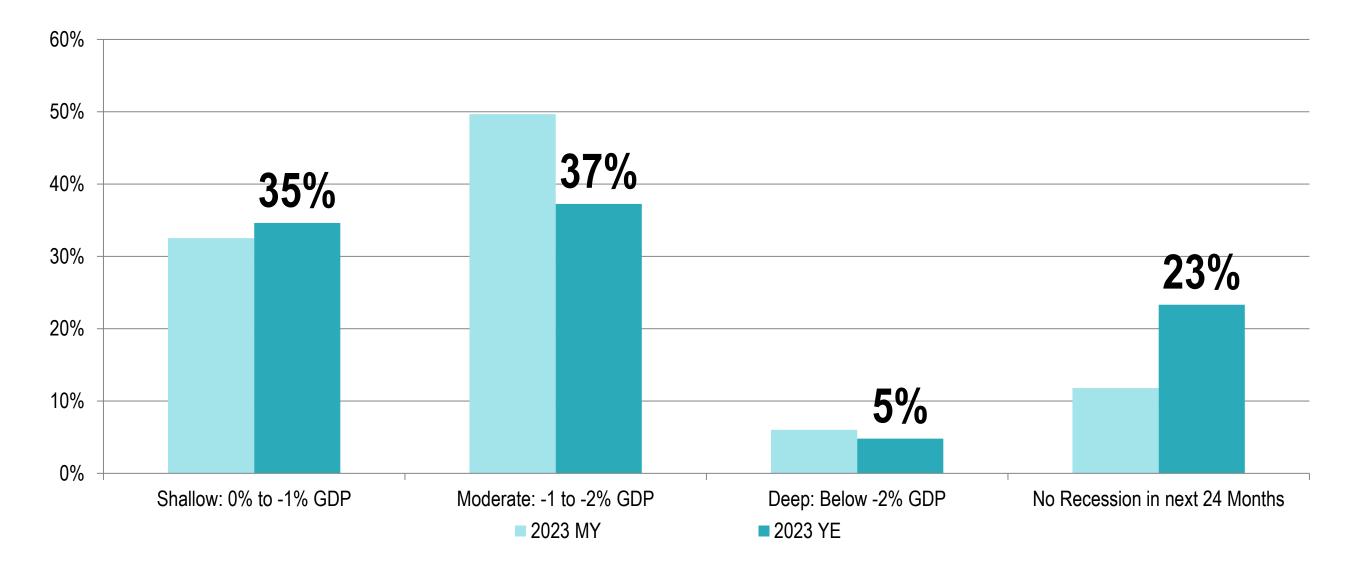
## AUDIENCE SURVEY SAYS...

For those of you who believe the U.S. economy will be in a recession sometime over the next 18 months, what do you believe the depth of the potential recession will be:

- a) <u>Shallow</u>: 0% to -1% GDP growth
- b) <u>Moderate</u>: -1% to -2% GDP growth
- c) <u>Deep</u>: Below -2% GDP growth
- d) <u>None</u>: no recession, weren't you listening...



When will the next U.S. recession occur?





## AUDIENCE SURVEY SAYS...

Which of the following do you think best reflects the Fed action on interest rates in 2024:

- a) Hold steady at current levels throughout 2024
- b) Begin reducing rates in H1 2024
- c) Begin reducing rates in H2 2024
- d) Increase rates further in 2024
- e) Not sure



6-12 Month Outlook of Various Economic Indicators

What do you expect to happen with the following economic indicators over the next 6 to 12 months nationally? Decrease Decrease Decrease / 60% Stay the same Increase Decrease / 50% Increase / Stay the same  $\nabla$ Stay the same 40%  $\nabla$ 30% 20% 10% 0% **Interest Rates** Cap Rates Capital Flows to Real Homeownership Rate Inflation **Construction Costs** Estate Decrease significantly Decrease moderately ■ Stay the same Increase moderately Increase significantly Unclear/don't know



## AUDIENCE SURVEY SAYS...

What percentage do you think <u>multifamily</u> values will be down peak-to-trough?

- a) No decline (...are you sure you want to pick this one?!)
- b) 0% to 5% down
- c) 6% to 10% down
- d) 11% to 15% down
- e) 16% to 20% down
- f) More than 20% down



## AUDIENCE SURVEY SAYS...

What percentage do you think multifamily values will be down peak-to-trough?

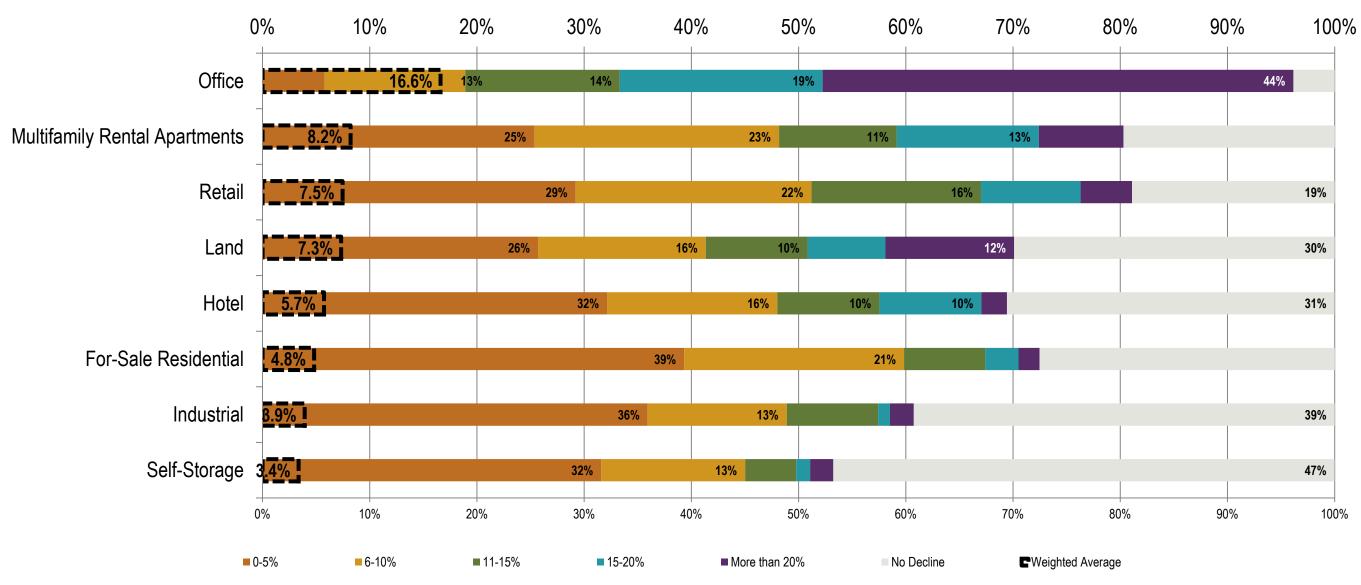
- a) No decline (...are you sure you want to pick this one?!)
- b) 0% to 5% down
- c) 6% to 10% down
- d) 11% to 15% down
- e) 16% to 20% down
- f) More than 20% down

NPI Trailing 1-Year Appreciation Returns	Total	Apartment	Industrial	Office	Retail
Miami	-4.7%	-5.1%	0.2%	-11.1%	-13.0%
Dallas	-7.3%	-7.4%	-7.6%	-13.2%	1.6%
San Diego	-9.1%	-9.5%	-8.0%	-13.4%	-5.1%
Atlanta	-9.4%	-10.8%	-5.8%	-17.0%	-5.3%
Riverside	-8.0%	-12.4%	-7.9%	-	-4.0%
Houston	-11.6%	-10.5%	-9.2%	-22.2%	-4.7%
Phoenix	-11.0%	-15.9%	-6.6%	-16.5%	-7.7%
Orange County	-11.1%	-12.0%	-8.5%	-22.6%	-5.3%
Chicago	-12.4%	-8.7%	-9.9%	-21.4%	-10.4%
Austin	-12.5%	-11.1%	-7.4%	-21.1%	-1.3%
Cambridge, MA	-12.5%	-11.2%	-3.3%	-15.6%	-3.5%
Oakland	-13.1%	-15.7%	-11.1%	-18.2%	-8.9%
Los Angeles	-13.5%	-15.2%	-9.4%	-22.1%	-5.1%
Denver	-14.4%	-12.9%	-13.0%	-21.9%	-7.2%
San Jose	-14.5%	-17.5%	-8.9%	-18.2%	-4.8%
Washington DC	-15.3%	-9.9%	-5.3%	-21.7%	-10.7%
New York	-16.2%	-7.9%	-10.5%	-24.0%	-9.1%
Seattle	-17.3%	-15.3%	-10.2%	-26.2%	-4.0%
Boston	-17.9%	-10.7%	-8.5%	-23.3%	-10.1%
San Francisco	-21.9%	-18.1%	-4.9%	-24.7%	-14.7%
United States	-12.1%	-11.1%	-8.5%	-21.1%	-6.3%

Note: Returns are trailing 4Q NPI appreciation returns as of 2023 Q3. Source: NCREIF



Peak to Trough Values by Asset Type, Office Tops the List



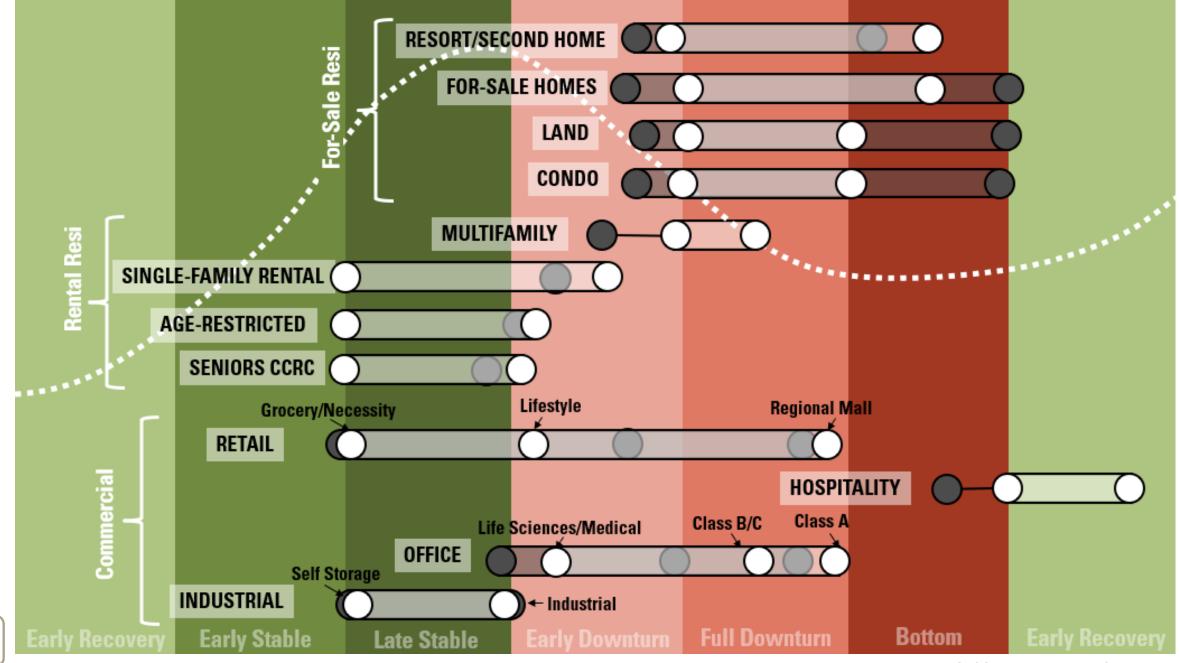


#### **RCLCO REAL ESTATE CYCLE CHART**

REAL ESTATE CONSULTING



VE 2023



RCLCO Monthly Webinar | December 19, 2023 | 20

## RCLCO & RCLCO FUND ADVISORS' HOUSE VIEW

#### Base Case As of November 2023, ~70% Probability

- ► The US economy remained on solid footing through Q3 2023 as fears of a downturn haven't yet materialized
  - >>> Base case (70% probability): Material slowdown
  - >> Upside (15% probability): Soft landing
  - >> Downside (15% probability): Steeper downturn
- ▶ Inflation continues to subside in 2024 and approaches 2% target by 2025
- ► The Federal Reserve begins rate cuts in Q3 2024
- ► The 10-Year UST hovers in the 4.25-4.75% range for the next several years, with periods of volatility likely
- Real estate capital markets to remain constrained in 2024
  - >> High borrowing costs
  - Prices reset 20-40% below peak
  - » Appraised values to correct further
  - >> Activity may pick up by late 2024



## **2023 STEM JOB GROWTH INDEX**



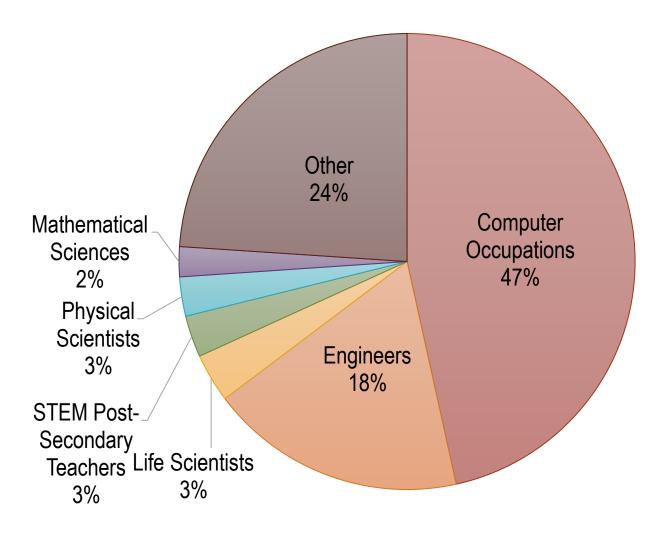
RCLCO Monthly Webinar | December 19, 2023 | 23

# **INCREASES IN STEM EMPLOYMENT**

#### Industry Growing at 5x the Rate of Non-STEM Jobs

- 2022 USA Employment:
  - » STEM: 10,360,000 (6%)
  - » Non-STEM: 154,000,000
- 2022-2032 USA Employment Growth
  - >> STEM: 10.8% (1.1 million new jobs)
  - » Non-STEM: 2.3%
- BLS projects the fastest growing STEM sectors over the coming decade are projected to be in Data Science, Statistics, and Information Security

#### Current Composition of STEM Jobs by Industry



# WHERE ARE STEM JOBS CONCENTRATED TODAY?

#### **The Location Quotient, Explained**

- Location Quotient ("LQ") is a measure of the concentration of jobs in an industry compared to the concentration of the overall US economy
- A MSA LQ above 1.0 indicates that the industry is more concentrated than the US overall
  - The share of STEM jobs in San Jose (LQ = 3.15) is 3.15x larger than in the US overall
- RCLCO Employment Core analysis suggests that jobs tend to gravitate in existing clusters of industry employment due to efficiencies in attracting talent, accessing materials, and supply chain infrastructure

RANKED BY LQ	CITY	2023 LQ	STEMDEX RANK
1	San Jose, CA	3.15	8
2	Washington, DC	1.76	5
3	San Francisco, CA	1.72	6
4	Austin, TX	1.69	1
5	Seattle, WA	1.60	3
6	San Diego, CA	1.53	17
7	Raleigh, NC	1.50	4
8	Boston, MA	1.49	9
9	Detroit, MI	1.48	30
10	Denver, CO	1.44	2



# **STEMDEX FACTORS**

#### **Metrics are Divided into Four Categories**

#### **STEM Trends and Other Economic Factors**

- ► 5-Year Annual Net Migration
- ► Historic STEM Occupation Growth
- STEM Location Quotient
- Average STEM Wage
- Young Population (25-40) Growth Rate
- Projected Growth in Office-Using Employment

#### **Workforce Quality**

- Percent Change in the Population with a Bachelors Degree +
- Share of Population Between 25-40
- Educational Attainment Score
- Current Share of Population with a Bachelors Degree +

#### **Quality of Life**

- ► Rent Index
- ► Home Price to Income Ratio
- Share of Population Beneath Poverty Line
- ► Walk/Transit/Bike Score
- Share of Culture Jobs as a % of Total Employment
- Quality of Life Index
- Median Commute Time

#### **Business Climate**

- ► State Business Tax Climate
- State/Local Tax Burden Per Capita
- Class A Office Rent
- ► Growth in Office Sale Price and Rent Per Square Foot
- ► Airport Passenger Enplanements as a Share of US Total



# **2023 STEM JOB GROWTH INDEX**

#### Where STEM Jobs are Likely to Go In the Coming Years

- STEMdex is a tool to understand where jobs are both concentrated today and where they are likely to go over the coming years
- STEMdex measures momentum based on a weighting of the factors described on the previous slide
- New entrant Richmond, VA replaces NYC, while Orlando and Richmond both moved up 5 spots compared to last year
  - Orlando: Lockheed Martin, Raytheon, Northrop Grumman and The Nation Center of Simulation are all part of the regions multibillion-dollar modelling, simulation and training industry
  - Richmond: VCU Medical Center and VA Bio+Tech Park is one of the most economically impactful research parks and business incubators in the country

RANK	MSA	2023 v 2022
1	Austin, TX	↔ 0
2	Denver, CO	▲ 2
3	Seattle, WA	▲ 2
4	Raleigh, NC	▼ -1
5	Washington, DC	<b>▼</b> -3
6	San Francisco, CA	↔ 0
7	Portland, OR	↔ 0
8	San Jose, CA	↔ 0
9	Boston, MA	↔ 0
10	Dallas, TX	▲ 1
11	Minneapolis, MN	▲ 1
12	Salt Lake City, UT	▼ -2
13	Orlando, FL	<b></b> 5
14	Charlotte, NC	↔ 0
15	Atlanta, GA	↔ 0
16	Nashville, TN	<b>▲</b> 4
17	San Diego, CA	↔ 0
18	Richmond, VA	▲ 5
19	Baltimore, MD	<b>▼</b> -3
20	Philadelphia, PA	▼ -1



#### THANK YOU! – QUESTIONS?









Kelly Mangold

Principal RCLCO P: (240) 669-5638 E: kmangold@rclco.com

#### **Scot Bommarito**

Senior Research Associate RCLCO Fund Advisors **P:** (323) 489-3264 **E:** sbommarito@rclco.com

#### **Charles Hewlett**

Managing Director RCLCO P: (240) 644-1006 E: chewlett@rclco.com Ryan Guerdan Senior Associate RCLCO P: (407) 550-0289 E: rguerdan@rclco.com



#### DISCLAIMERS

#### Disclosures

RCLCO Fund Advisors, LLC ("RFA") is a SEC registered investment advisor, collectively hereinafter ("RFA"). The information provided by RFA (or any portion thereof) may not be copied or distributed without RFA's prior written approval. All statements are current as of the date written and does not constitute an offer or solicitation to any person in any jurisdiction in which such offer or solicitation is not authorized or to any person to whom it would be unlawful to make such offer or solicitation.

#### **Research & Outlook Disclosure**

This information was produced by and the opinions expressed are those of RCLCO and/or RFA as of the date of writing and are subject to change. Any research is based on RCLCO and RFA's proprietary research and analysis of global markets and investing. The information and/or analysis presented have been compiled or arrived at from sources believed to be reliable; however, RCLCO and RFA do not make any representation as their accuracy or completeness and does not accept liability for any loss arising from the use hereof. Some internally generated information may be considered theoretical in nature and is subject to inherent limitations associated therein. There are no material changes to the conditions, objectives or investment strategies of the model portfolios for the period portrayed. Any sectors or allocations referenced may or may not be represented in portfolios of clients of RCLCO and/or RFA, and do not represent all of the securities purchased, sold or recommended for client accounts.

Due to differences in actual account allocations, account opening date, timing of cash flow in or out of the account, rebalancing frequency, and various other transaction-based or market factors, a client's actual return may be materially different than those portrayed in the model results. The reader should not assume that any investments in sectors and markets identified or described were or will be profitable. Investing entails risks, including possible loss of principal. The use of tools cannot guarantee performance. Past performance is no guarantee of future results. The information provided may contain projections or other forward-looking statements regarding future events, targets or expectations, and is only current as of the date indicated. There is no assurance that such events or targets will be achieved, and may be significantly different than that shown here. The information presented, including statements concerning financial market trends, is based on current market conditions, which will fluctuate and may be superseded by subsequent market events or for other reasons.

Market indices are included in this report only as context reflecting general market results during the period. RFA may trade in securities or invest in other asset classes that are not represented by such market indexes and may have concentrations in a number of securities and in asset classes not included in such indexes. Accordingly, no representations are made that the performance or volatility of the model allocations will track or reflect any particular index. Market index performance calculations are gross of management and performance incentive fees.

The charts depicted within this presentation are for illustrative purposes only and are not indicative of future performance.

