# RCLCO WEBINAR



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# **TODAY'S PANELISTS**



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# **AGENDA**

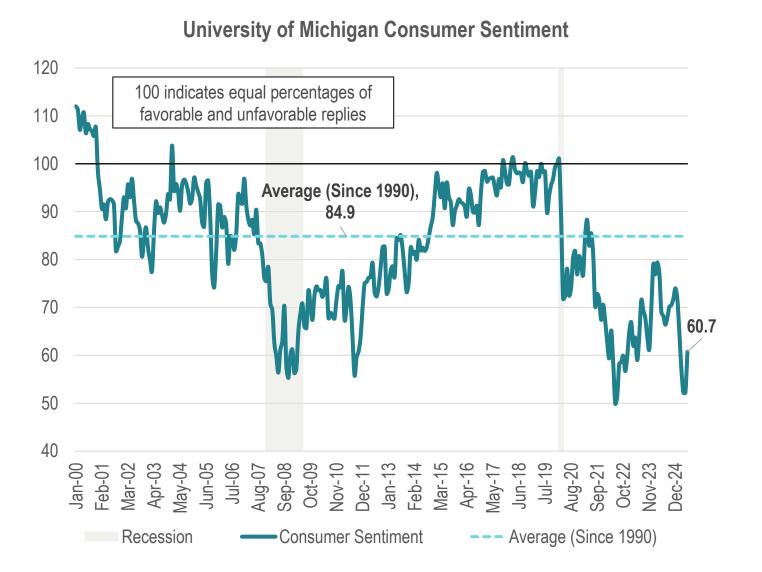
- **▶** Macroeconomic Update
  - Scot Bommarito
- **► RCLCO Mid-Year Sentiment Survey** 
  - >> Kelly Mangold
- ► RCLCO Mid-Year Top-Selling Top 50 MPCs
  - » Karl Pischke
- **▶** 2025 RCLCO Sports Venue-Anchored Development Tracker
  - Joshua Boren
- ► Q&A

# MACROECONOMIC UPDATE

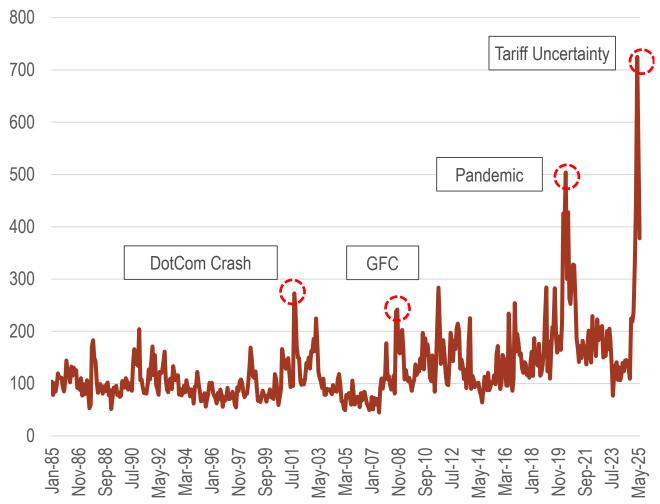


# CONSUMER SENTIMENT IS RECOVERING AFTER RECENT DECLINE

Economic Uncertainty Is Also Moderating as Tariff Policy Begins to Clarify but Remains Historically High



### **Economic Policy Uncertainty Index**



Note: The University of Michigan's Index of Consumer Sentiment is a composite index that measures consumers' outlook on economic and financial conditions; it is based on five survey questions and is calculated by computing the percent of respondents giving favorable replies minus the percent giving unfavorable replies plus 100; scores below 100 indicate that more than 50% of replies were unfavorable while scores above 100 indicate that more than 50% of replies were favorable; the two subindices are the Index of Current Economic Conditions and the Index of Consumer Expectations which measures consumers' expectations for the year ahead. Source: University of Michigan; Federal Reserve Bank of St. Louis; Scott Baker, Nicolas Bloom, and Steven J. Davis at PolicyUncertainty.com



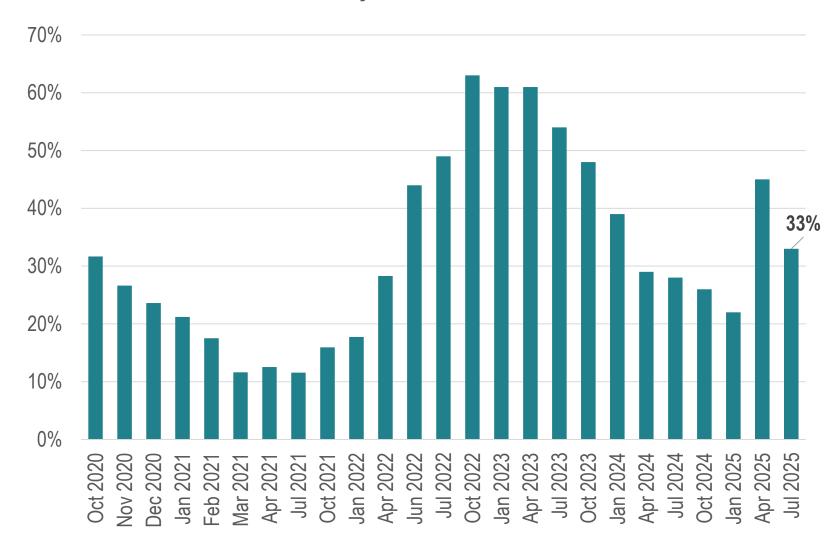
# **EXPECTED PROBABILITY OF RECESSION MODERATING**

De-escalation of US Trade Wars (Especially with China) Has Improved Outlook

Probability of Recession							
	As Of	Time-frame (mos.)	Probability				
NY Fed's Treasury Spread Model	Jun-25	12	29%				
Goldman Sachs	Jun-25	12	30%				
WSJ Survey	Jul-25	12	33%				
Oxford Economics	Jun-25	12	35%				
Bankrate Survey	Jul-25	12	35%				
JP Morgan Chase	May-25	12	40%				

**Decrease from prior forecast Increase from prior forecast** 

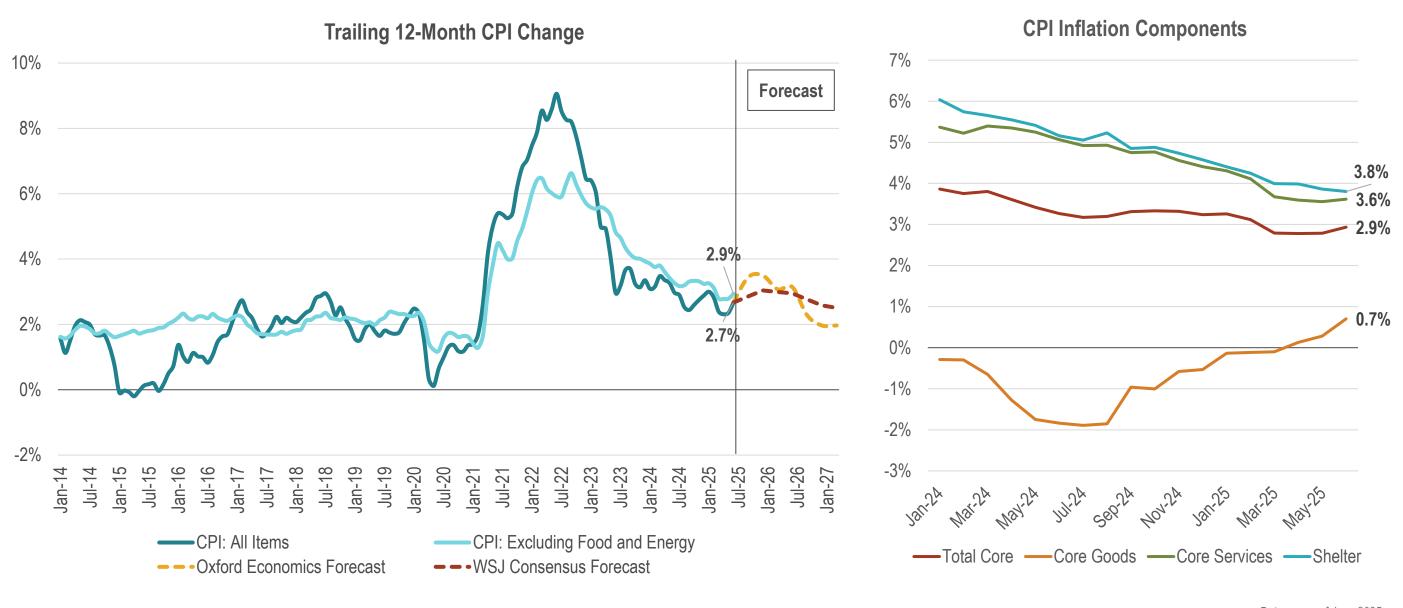
### **WSJ Probability of Recession in Next 12 Months**





# ANNUAL HEADLINE AND CORE CPI ROSE TO 2.7% AND 2.9%, RESPECTIVELY

Inflation Is Forecast to Reaccelerate in Late 2025 and Early 2026 Before Regulating





# SHIPPING VOLUME AT MAJOR US PORTS FELL BY 6% YOY IN MAY

The Drop Came as the New Administration Announced Tarriff Policies

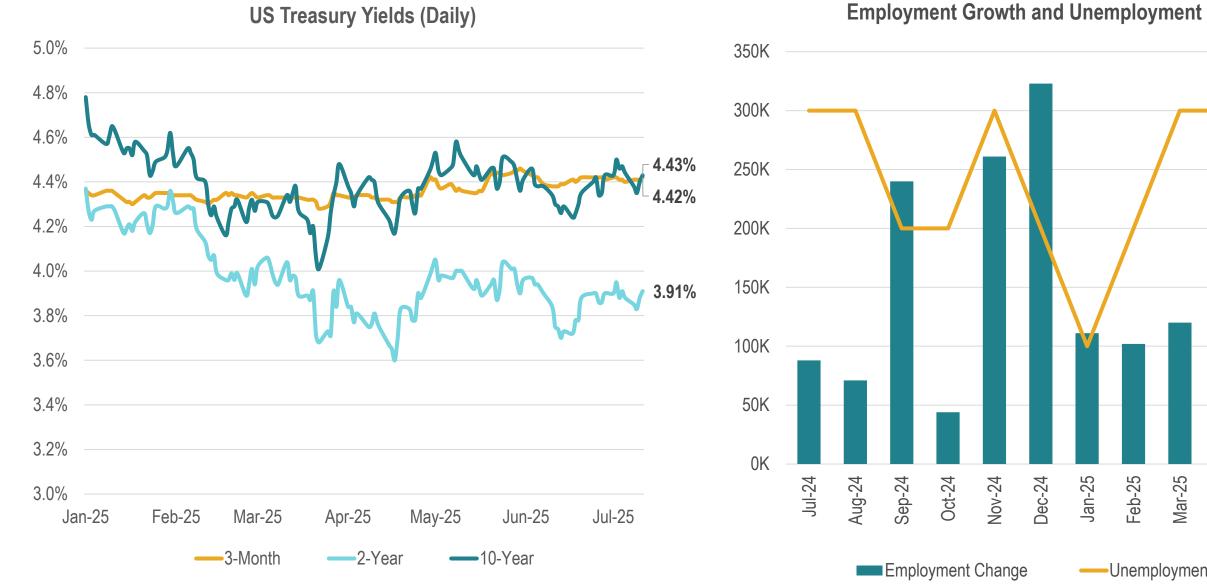


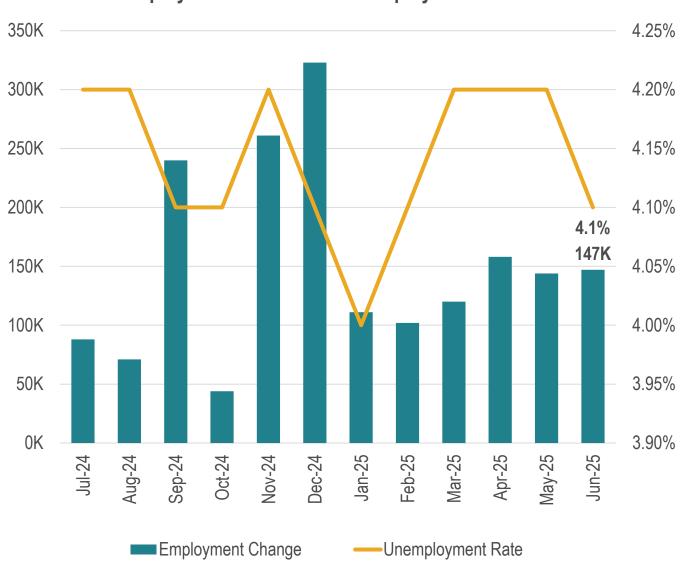




# 10-YEAR TO 3-MONTH YIELD SPREAD REINVERTED IN JUNE AND EARLY JULY

Monthly Employment Growth Remains Healthy and the Unemployment Rate Declined 10 bps in June





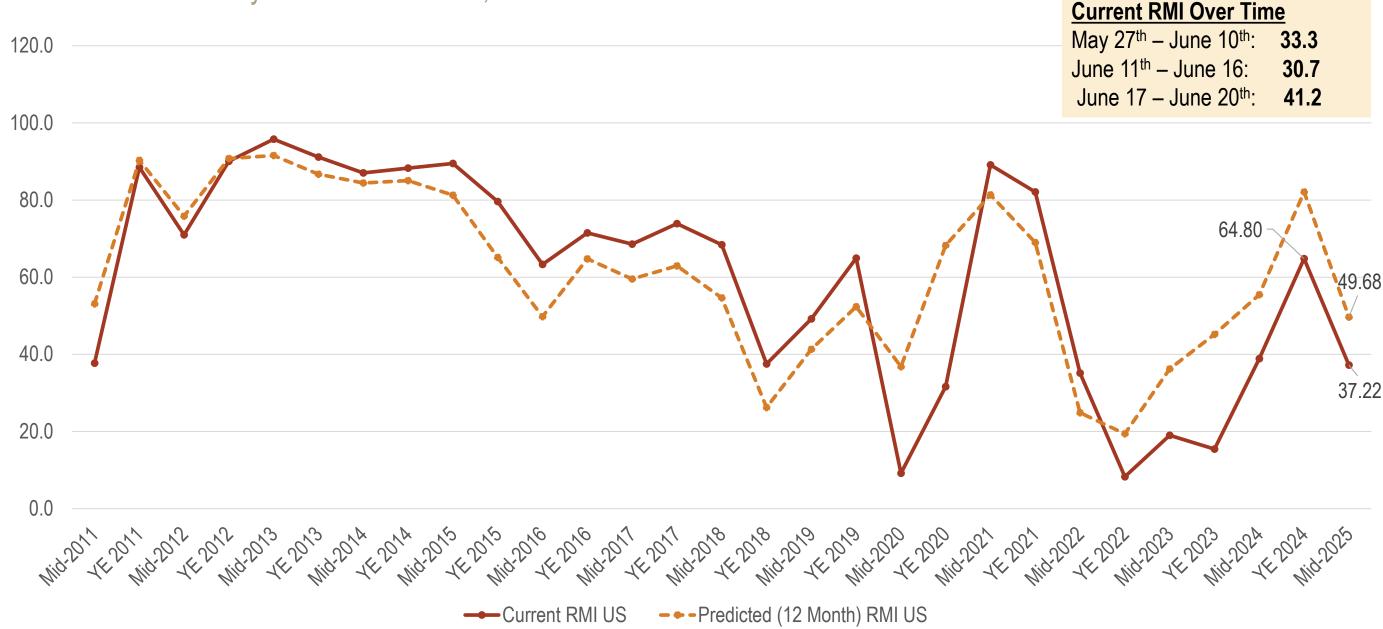


Data are as of July 24, 2025. Source: The Federal Reserve

# RCLCO MID-YEAR SENTIMENT SURVEY

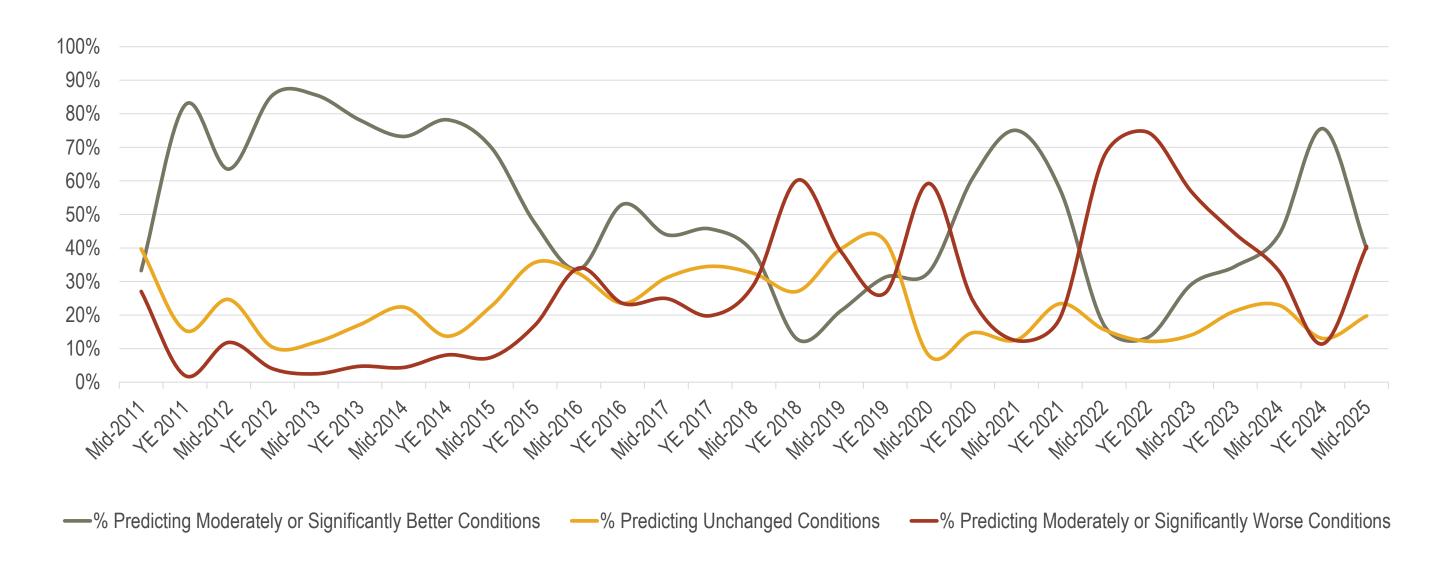


Sentiment Declines by 28 Points to 37.22, but is Predicted to Rise





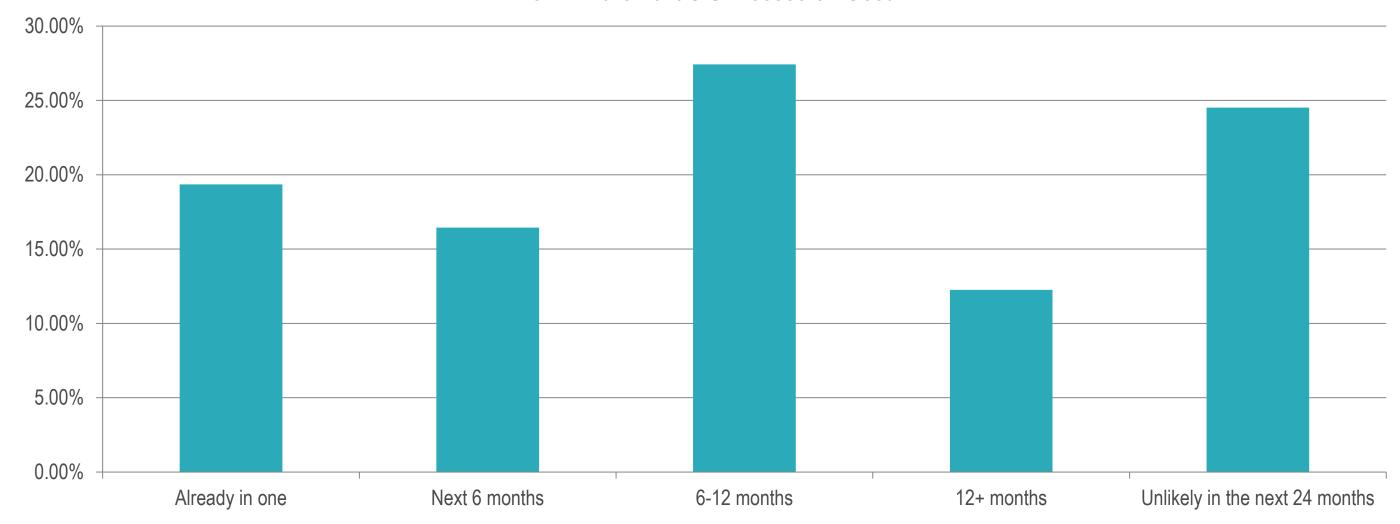
Forward Looking 12-Month U.S. Real Estate Market Predictions





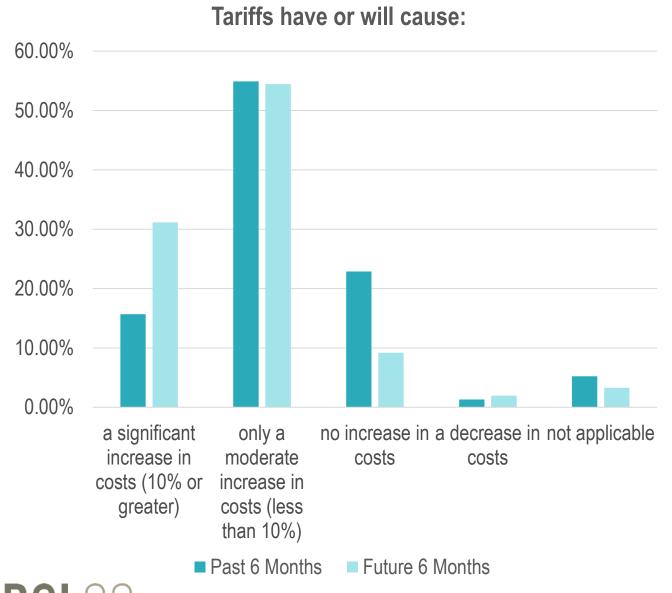
### Recession Fears Resurface

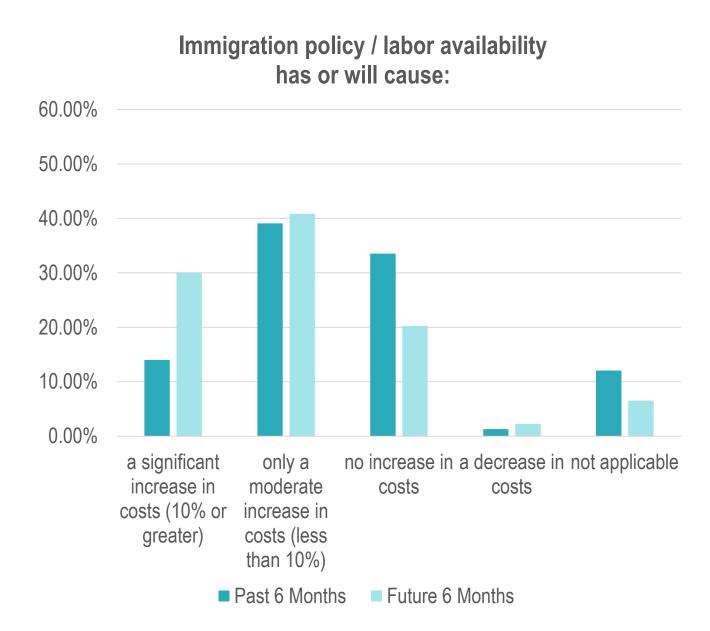






Tariffs, Immigration Policy, and Concerns about Global Unrest

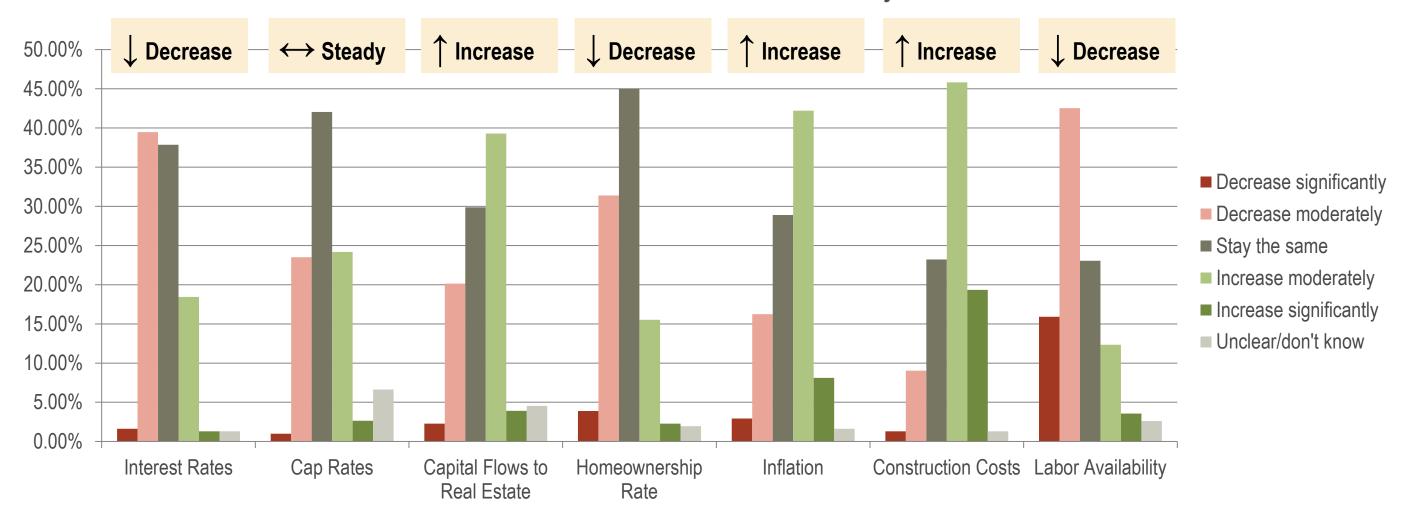






### 6-12 Month Outlook of Various Economic Indicators

What do you expect to happen with the following economic indicators over the next 6 to 12 months nationally?

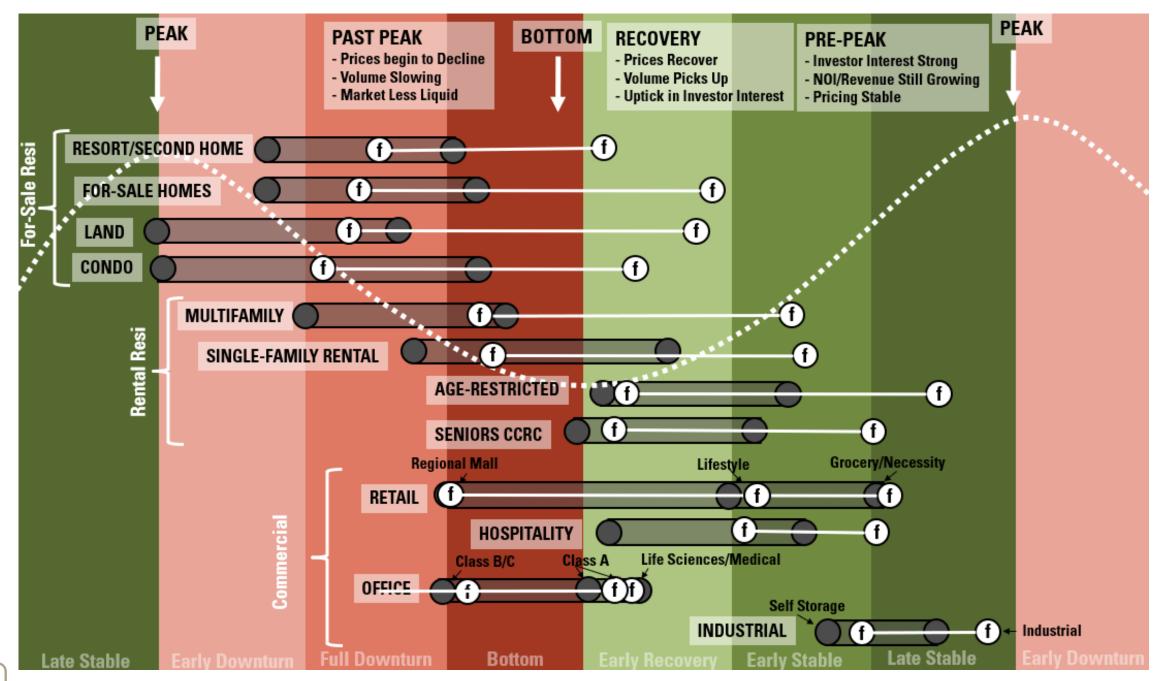




# RCLCO REAL ESTATE CYCLE CHART









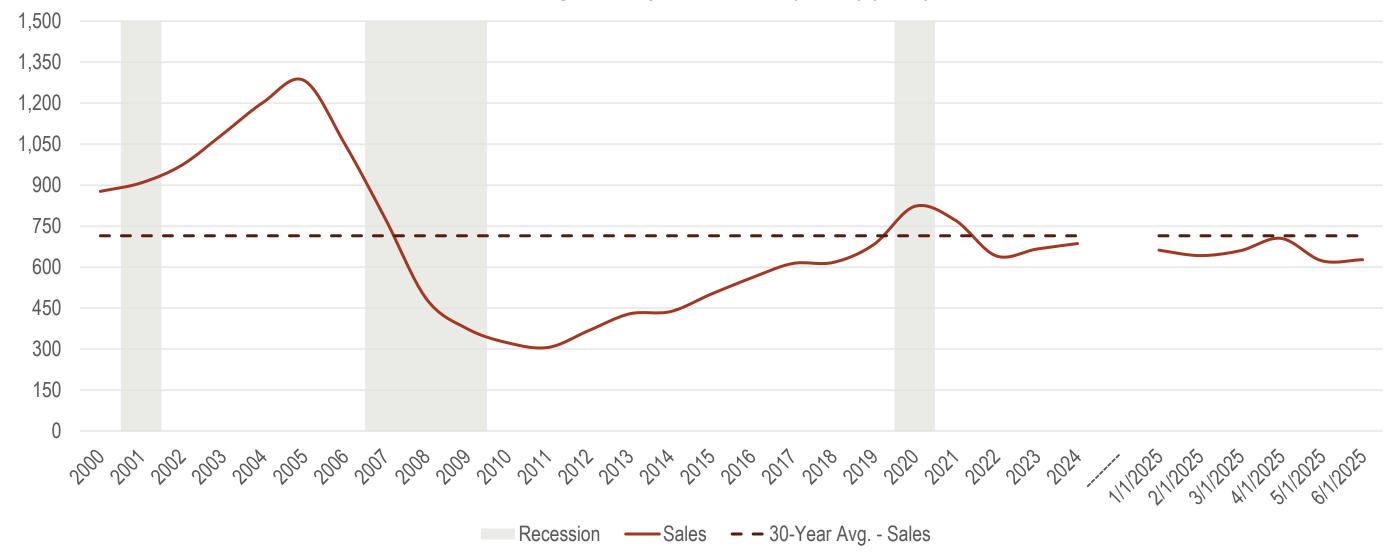
# RCLCO MID-YEAR TOP-SELLING TOP 50 MPCs



# **NEW SINGLE-FAMILY SALES DOWN 6.6% YOY IN JUNE**

Affordability Challenges and Economic Uncertainty Impacting the Spring Selling Season

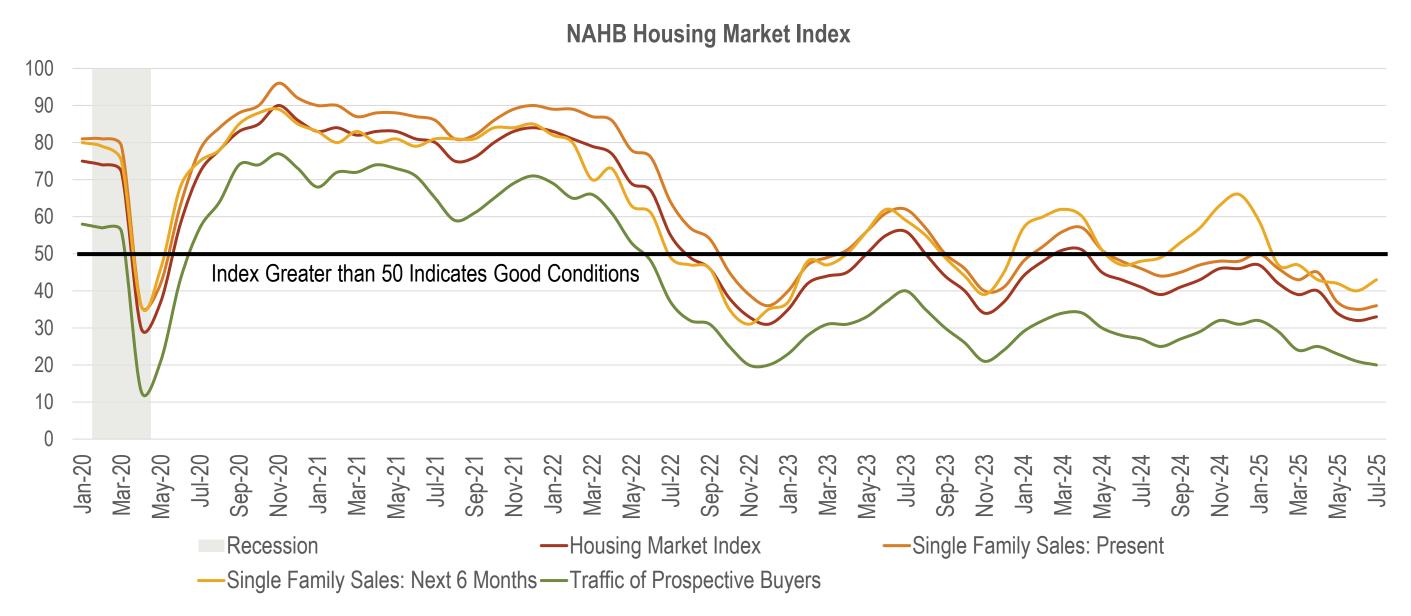
New Single Family Home Sales (SAAR) (000s)





# HOMEBUILDER SENTIMENT HOLDS STEADY FOLLOWING 6 MOS. OF DECLINES

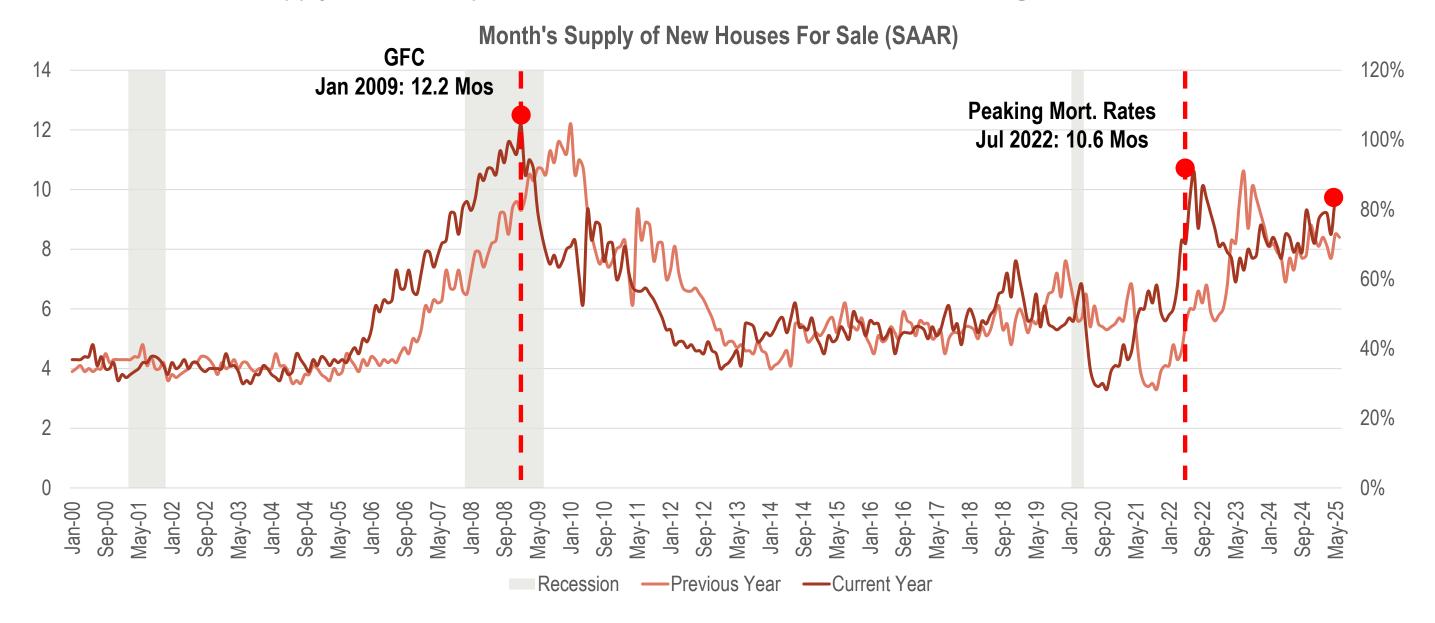
Some Index Components Rise for First Time Since November 2024, but Remain Below "Good" Conditions





# HIGHER NEW HOME INVENTORY; OFF-PEAK, BUT ABOVE 2024 LEVELS

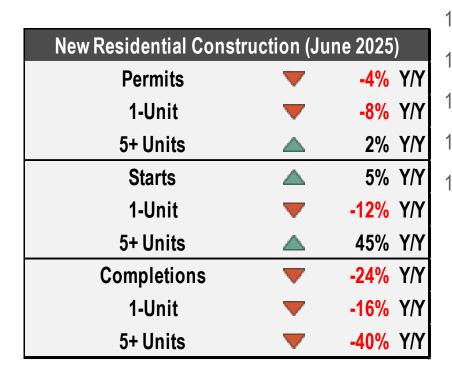
9.8 Months of New Supply; More Disciplined Builders – Starts and Permits Decreasing

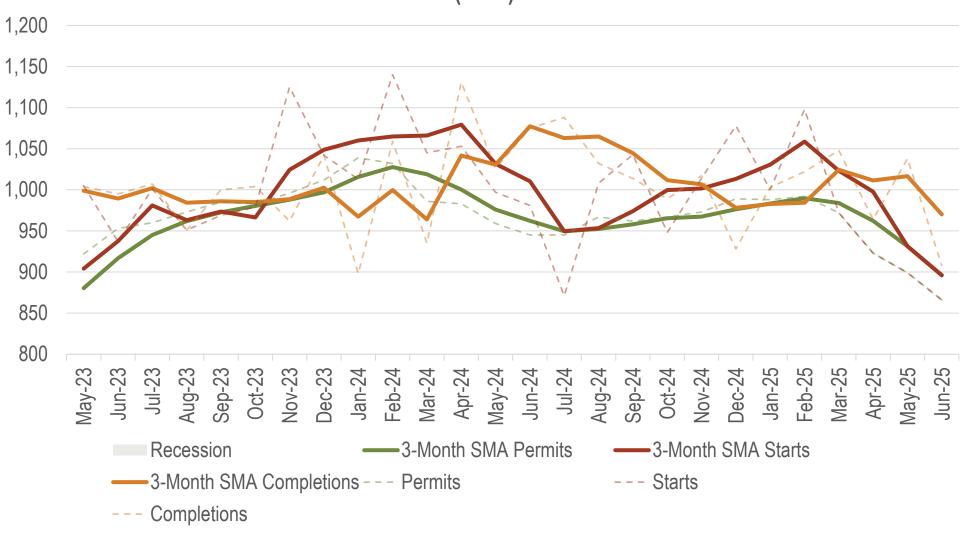




# LEADING INDICATORS – PERMITS, STARTS, COMPLETIONS – ARE DOWN

# New Residential Construction Seasonally Adjusted (Single-Family Detached) (000s)







# TOP SELLING MASTER PLANNED COMMUNITY UPDATE





# THE VILLAGES, LAKEWOOD RANCH, AND CADENCE LEAD IN 1H 2025

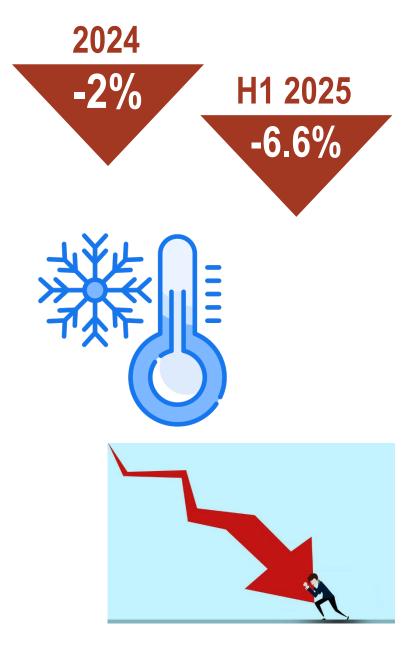
➤ New home sales among the 50 Top-Selling Master-Planned Communities at mid-year were 6% below the pace set by top communities in 2024, but many still outperforming the broader new home market

#	Community	Location	Master Developer	2025 MY	2024 MY	% Up or Down
1*	The Villages	The Villages, Florida	The Villages	1,604	1,604	0%
2	Lakewood Ranch	Sarasota, Florida	Schroeder-Manatee Ranch, Inc.	1,185	1,238	-4%
3	Cadence	Henderson, Nevada	The LandWell Company	722	726	-1%
4t	Cane Bay Plantation	Charleston, South Carolina	Gramling Brothers	543	408	33%
4t	Sunterra	Katy, Texas	Land Tejas/Starwood Land	543	774	-30%
6	Wellen Park	Venice, Florida	Wellen Park LLLP	531	573	-7%
7t	Summerlin	Las Vegas, Nevada	Howard Hughes Corporation	515	596	-14%
7t	Babcock Ranch	Punta Gorda, Florida	Kitson and Partners	515	446	15%
9	Tamarron	Katy, Texas	D.R. Horton	510	394	29%
10	Silverleaf	St. Augustine, Florida	Hutson Companies	504	473	7%
11	Anniston	Katy, Texas	Friendswood Development Company	476		
12	Mirada	San Antonio, Florida	Metro Development Group / Encore / GTIS	469	473	-1%
13	Watersound (incl. Latitude Margaritaville)	Watersound, Florida	The St. Joe Company	450		
14	Bridgeland	Cypress, Texas	Howard Hughes Corporation	438	498	-12%
15	Riverstone	San Antonio, Texas	D.R. Horton	383	312	23%
16	Great Park Neighborhoods	Irvine, California	Five Point Communities	345	132	161%
17	Painted Tree	McKinney, Texas	Oxland Group	330	255	29%
18	Ave Maria	Ave Maria, Florida	Barron Collier Companies	318	343	-7%
19	Radiance at Superstition Vistas	Apache Junction, Arizona	D.R. Horton	307	289	6%
20	Ontario Ranch	Ontario, California	Multiple Developers*	306	403	-24%



Source: RCLCO

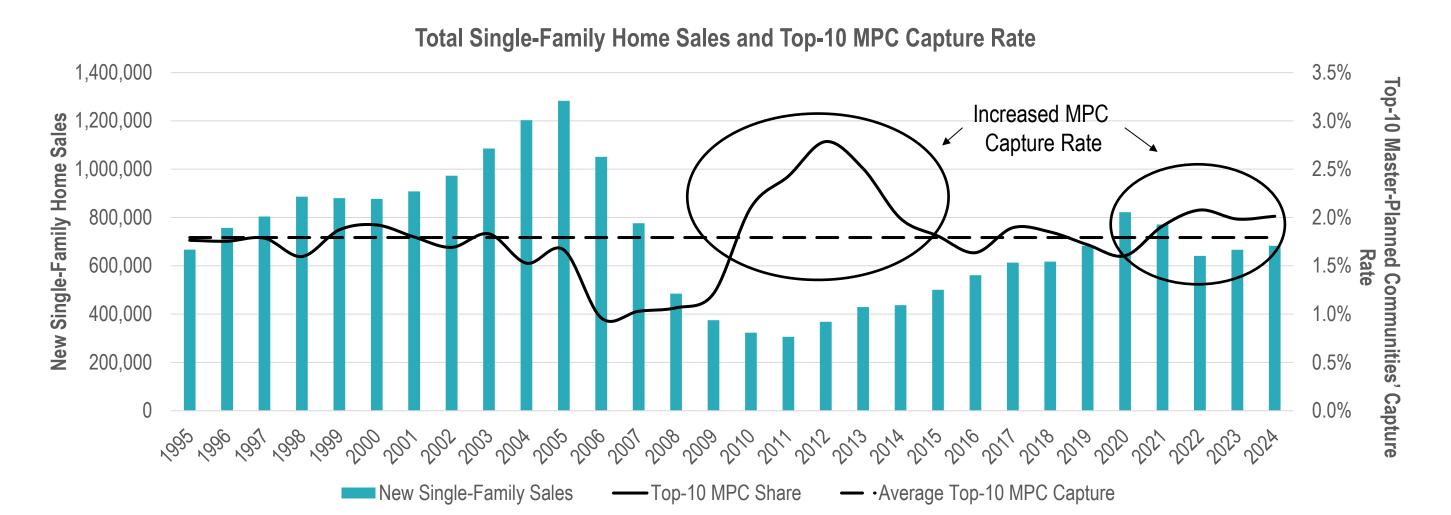
### **KEY TRENDS AMONG TOP-SELLING MPCS AT MID-YEAR 2025**



- New home sales among the 50 top-selling MPCs declined 6.6% in 1H 2025 vs. 1H 2024 – mirroring the broader market.
- "Same store" sales fell just 4%, highlighting resilient consumer demand for MPCs despite economic headwinds.
- Affordability remains a challenge, with mortgage rates hovering above 6.7% at mid-year.
- The market has cooled amid short-term uncertainty driven by: Elevated interest rates, Inconsistent economic signals, Global instability.
- Builder incentives continue to play a key role in maintaining competitiveness in the new home market.

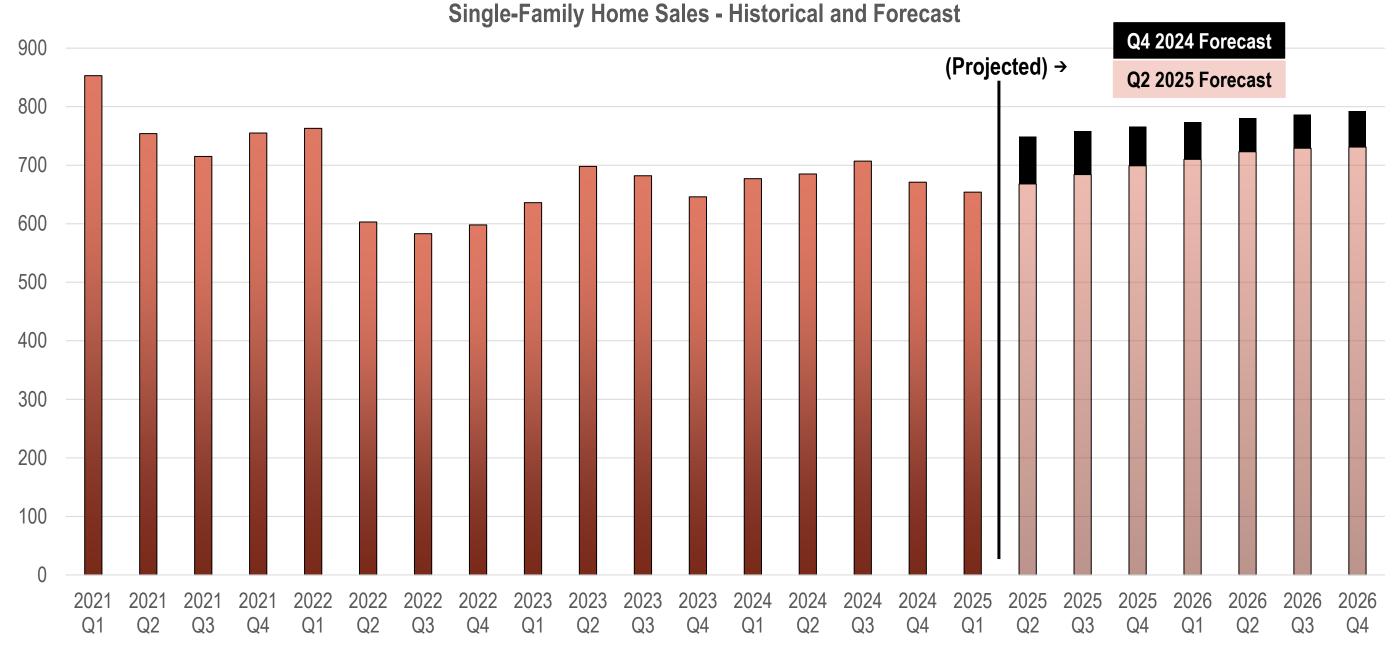


# TOP-SELLING MASTER-PLANNED COMMUNITIES CAPTURE MORE SALES AS A PERCENTAGE OF THE NEW HOME MARKET DURING SLOWER SALES PERIODS





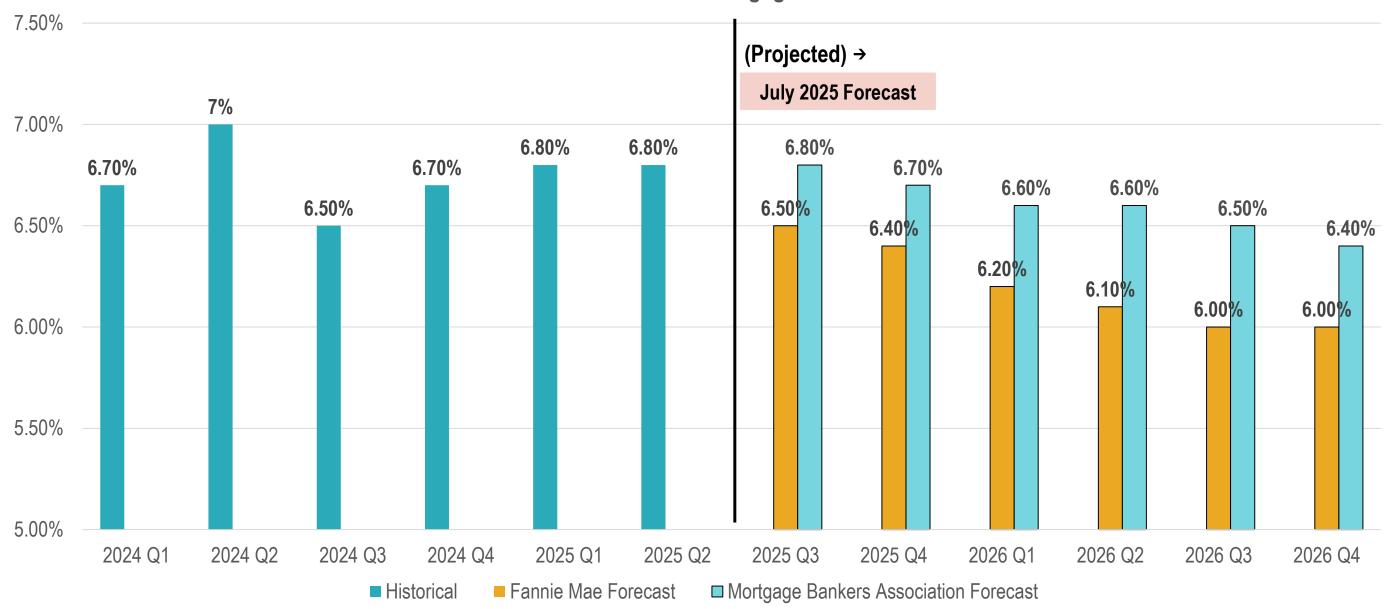
# SINGLE-FAMILY HOME SALES BY QUARTER – ACTUAL AND FORECAST





# MORTGAGE RATES BY QUARTER – ACTUAL AND FORECAST







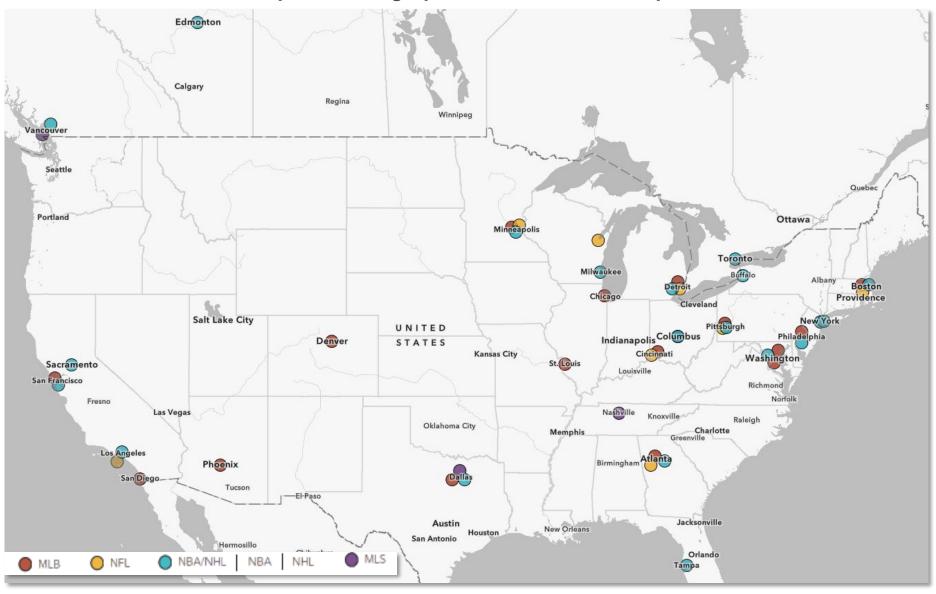
# 2025 RCLCO SPORTS VENUE-ANCHORED **DEVELOPMENT TRACKER**



# RCLCO SPORTS VENUE-ANCHORED DEVELOPMENT TRACKER

RCLCO is Excited to Announce an Updated Venue-Anchored Development Tracker

### **Map of Existing Sports-Anchored Developments**



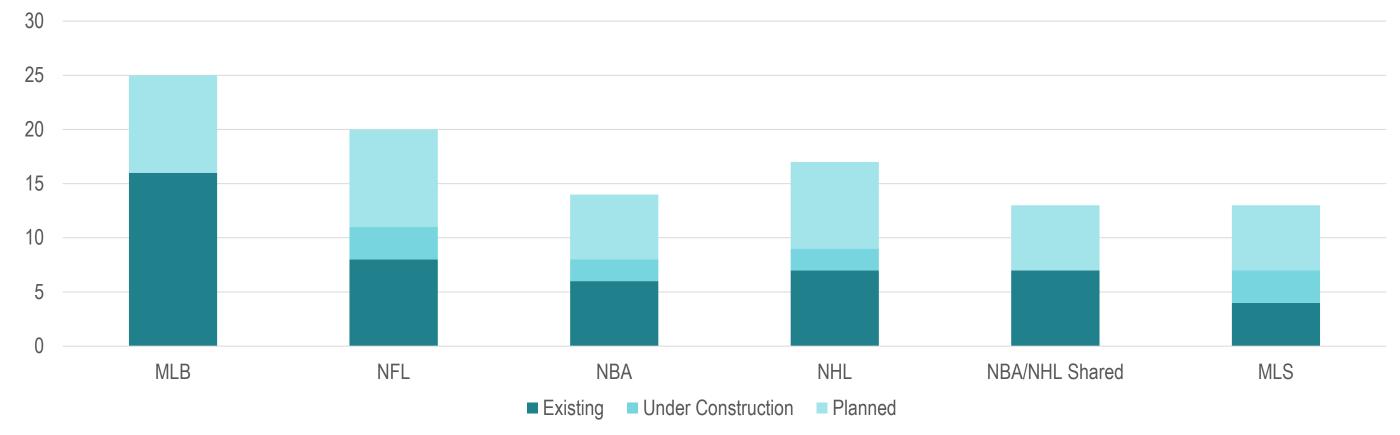


Source: RCLCO

# RCLCO SPORTS VENUE-ANCHORED DEVELOPMENT TRACKER

RCLCO Tracks 48 Existing Projects, With Another 4 Under Construction, and 32 Planned or Under Consideration

### Summary of Existing, Under Construction, and Planned Sports Venue-Anchored Developments by League, 2025





# THE YEAR OF THE ARENA

This Year, Several New Arena-Anchored Projects Were Announced

**Raleigh Sports & Entertainment District** (Carolina Hurricanes)



Development adjacent Delta Center in Salt Lake City, UT (Utah Jazz)





# **GROWTH OF SOCCER-SPECIFIC STADIUMS**

New Districts Adjacent Soccer Stadiums Picking Up Momentum Ahead of 2026 World Cup

Park Commons in Nashville, TN (Nashville FC)



**Astor Park in Columbus, OH** (Columbus Crew)

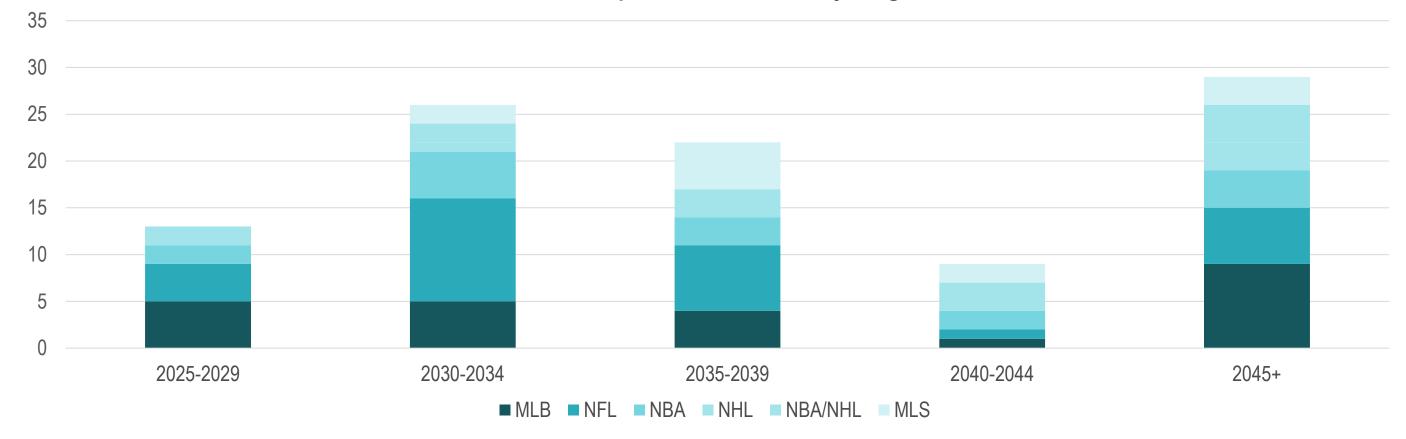




# STRONG PIPELINE IN COMING DECADE

Almost 50 Leases Set to Expire 2030-2039 Indicating Continued Pipeline of New Sports-anchored Development

### Planned Lease Expirations Over Time by League, 2025



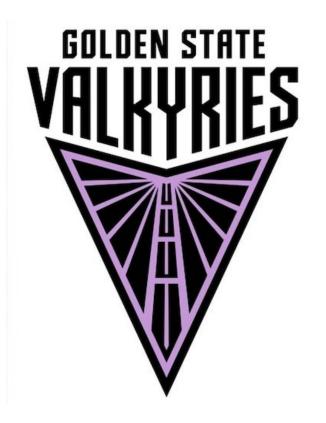


# OTHER EXCITING TRENDS

### **Growth of USL Across the Country**



### **New WNBA Franchises**



### **Training Facility-Anchored Development**





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# **THANK YOU! – QUESTIONS?**



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